

ESTTA Tracking number: **ESTTA734832**

Filing date: **03/21/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	86323185
Applicant	American Motor Company, LLC
Applied for Mark	INSTANTCAROFFER.COM
Correspondence Address	Matthew H. Swyers The Trademark Company, PLLC 344 Maple Avenue West, PBM 151 Vienna, VA 22180 UNITED STATES mswyers@thetrademarkcompany.com
Submission	Applicants Request for Remand and Amendment
Attachments	Motion to Remand.pdf(87892 bytes) Motion to Remand - Exhibit 1.pdf(1007371 bytes)
Filer's Name	Matthew H. Swyers
Filer's e-mail	mswyers@TheTrademarkCompany.com
Signature	/Matthew H. Swyers/
Date	03/21/2016

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of American Motor Company, LLC

Serial No. 86323185

Trademark:



Filing Date: Jun. 27, 2014

MOTION TO REMAND

COMES NOW the Applicant American Motor Company, LLC (hereinafter “Applicant”), by and through counsel The Trademark Company, and pursuant to TBMP § 1209.04 respectfully moves the Trademark Trial and Appeal Board (hereinafter “Board”) for an order remanding the instant application to three of the four bases for the instant appeal.

By way of history, Applicant’s trademark has been refused on the grounds that Applicant does not believe that a disclaimer of the entire wording in the mark is required as the term INSTANT therein combined with the other unitary descriptive terms should render the requested disclaimer moot or otherwise not required.

To this end, and to submit additional evidence of record for the appeal, Applicant, by counsel, respectfully moves for an order remanding the instant matter to the examination level so that the attached 10 federal registrations may be made of record, all of whom use the term INSTANT in connection with their trademarks in class 35 without being on the supplemental register, being unitary, or having a disclaimer for the same.

Applicant is not making this motion to delay the proceedings but in good faith so as to potentially remove the last basis for the appeal in the instant matter. TBMP § 1209.04.

Accordingly, pursuant to TBMP § 1209.04 it is respectfully requested that the Board grant the instant motion and remand the instant proceeding for the amendments requested so that perhaps the examining attorney will recognize the lack of a need for a disclaimer in this matter thus rendering the case moot.

Respectfully submitted this 21st day of March, 2016

The Trademark Company, PLLC

/Matthew H. Swyers/
Matthew H. Swyers, Esq.
344 Maple Avenue West, PMB 151
Vienna, VA 22180
Telephone (800) 906-8626 x100
Facsimile (270) 477-4574
mswyers@TheTrademarkCompany.com
Counsel for Applicant

United States of America

United States Patent and Trademark Office

INSTANT CELEBRITY STATUS

Reg. No. 4,823,888

Registered Sep. 29, 2015

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

NEW LIFE VISION, LLC (FLORIDA LIMITED LIABILITY COMPANY)
1616 W. CAPE CORAL PARKWAY, #231
CAPE CORAL, FL 33914

FOR: ONLINE BUSINESS MARKETING CONSULTATION; PROVIDING MARKETING CONSULTING IN THE FIELD OF SOCIAL MEDIA; SOCIAL MEDIA STRATEGY AND MARKETING CONSULTANCY FOCUSING ON HELPING CLIENTS CREATE AND EXTEND THEIR PRODUCT AND BRAND STRATEGIES BY BUILDING VIRALLY ENGAGING MARKETING SOLUTIONS; ON-LINE CUSTOMER-BASED SOCIAL MEDIA BRAND MARKETING SERVICES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 7-25-2013; IN COMMERCE 7-25-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

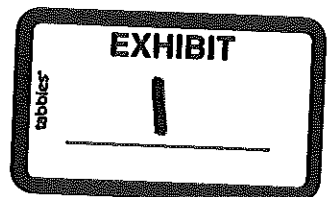
SN 86-468,483, FILED 12-2-2014.

JESSICA A. POWERS, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office



**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

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United States of America

United States Patent and Trademark Office

INSTANT INVENTORY

Reg. No. 4,805,422

Registered Sep. 1, 2015

Int. Cls.: 35, 36, and 42

SERVICE MARK

PRINCIPAL REGISTER

RAPAPORT USA, INC (NEVADA CORPORATION)
133 E. WARM SPRINGS ROAD
LAS VEGAS, NV 89119

FOR: PROVIDING AN ONLINE COMPUTER DATABASE FOR THE BENEFIT OF CUSTOMERS FEATURING A LISTING OF JEWELRY, DIAMONDS, PRECIOUS GEMSTONES, SEMI-PRECIOUS GEMSTONES, PRECIOUS GEMS, SEMI-PRECIOUS GEMS, WATCHES, AND PRE-OWNED, USED, SECOND -HAND AND ESTATE JEWELRY OF OTHERS FOR PURCHASE AND RETAIL SALE IN AN ONLINE RETAIL STORE MARKETPLACE; PROVIDING ON-LINE TRADE DIRECTORY SERVICES FEATURING A CONSOLIDATED LIST, APPRAISAL AND CLASSIFICATION OF JEWELRY, DIAMONDS, PRECIOUS GEMSTONES, SEMI-PRECIOUS GEMSTONES, PRECIOUS GEMS, SEMI-PRECIOUS GEMS, WATCHES, AND PRE-OWNED, USED, SECOND -HAND AND ESTATE JEWELRY OF OTHERS IN THE FIELD OF JEWELRY, DIAMONDS, PRECIOUS GEMSTONES, SEMI-PRECIOUS GEMSTONES, PRECIOUS GEMS, SEMI-PRECIOUS GEMS, WATCHES AND PRE-OWNED, USED, SECOND-HAND AND ESTATE JEWELRY; PROVIDING BUSINESS AND COMMERCIAL INFORMATION MANAGEMENT SERVICES IN THE FIELD OF DIAMONDS AND JEWELRY, NAMELY, CLASSIFICATION, APPRAISAL, PRICING AND AVAILABILITY INFORMATION FOR THE PURCHASE AND SALE OF JEWELRY, DIAMONDS, PRECIOUS GEMSTONES, SEMI-PRECIOUS GEMSTONES, PRECIOUS GEMS, SEMI-PRECIOUS GEMS, WATCHES, AND PRE-OWNED, USED, SECOND -HAND AND ESTATE JEWELRY OF OTHERS OVER COMPUTER NETWORKS, INTRANET AND INTERNET; MAINTAINING AN ONLINE WEBSITE DATABASE FEATURING BUSINESS DATA AND INFORMATION IN THE FIELD OF JEWELRY, DIAMONDS, PRECIOUS GEMSTONES, SEMI-PRECIOUS GEMSTONES, PRECIOUS GEMS, SEMI-PRECIOUS GEMS, WATCHES AND PRE-OWNED, USED, SECOND-HAND AND ESTATE JEWELRY, NAMELY, COMPILATION OF STOCK- IN- TRADE OF OTHERS FOR PURCHASE AND SALE, PRICING, AVAILABILITY AND STATISTICAL INFORMATION RELATED TO JEWELRY, DIAMONDS, PRECIOUS GEMSTONES, SEMI-PRECIOUS GEMSTONES, PRECIOUS GEMS, SEMI-PRECIOUS GEMS, WATCHES, AND PRE-OWNED, USED, SECOND-HAND AND ESTATE JEWELRY, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).



Michelle K. Lee

Director of the United States
Patent and Trademark Office

FIRST USE 1-30-2015; IN COMMERCE 1-30-2015.

FOR: DIAMOND AND PRECIOUS GEM FINANCIAL INFORMATION SERVICES PROVIDED TO OTHERS FEATURING LISTINGS, CLASSIFICATIONS, APPRAISALS, AND PRICING; PROVIDING A MANAGEMENT TOOL IN THE NATURE OF MANAGING DIAMOND IN-

Reg. No. 4,805,422 VENTORY FOR OTHERS OF STOCK -ON- HAND, THEIR CLASSIFICATION, PRICING, APPRAISAL AND AVAILABILITY IN THE FIELD OF DIAMONDS, PRECIOUS GEMS AND JEWELRY; PROVIDING FINANCIAL INFORMATION IN THE FIELD OF JEWELRY, DIAMONDS, PRECIOUS GEMSTONES, SEMI-PRECIOUS GEMSTONES, PRECIOUS GEMS, SEMI-PRECIOUS GEMS, WATCHES AND PRE-OWNED, USED, SECOND-HAND AND ESTATE JEWELRY, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 1-30-2015; IN COMMERCE 1-30-2015.

FOR: COMPUTER SOFTWARE PROGRAMMING SERVICES FOR THE JEWELRY, DIAMONDS, PRECIOUS GEMSTONES, SEMI-PRECIOUS GEMSTONES, PRECIOUS GEMS, SEMI-PRECIOUS GEMS, WATCHES, AND PRE-OWNED, USED, SECOND-HAND AND ESTATE JEWELRY INDUSTRIES, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 1-30-2015; IN COMMERCE 1-30-2015.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "INVENTORY", APART FROM THE MARK AS SHOWN.

SN 86-412,473, FILED 10-2-2014.

JACLYN KIDWELL WALKER, EXAMINING ATTORNEY

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

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Requirements in the First Ten Years*

What and When to File:

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Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

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United States of America

United States Patent and Trademark Office

INSTANT FIGURE

Reg. No. 4,730,430

Registered May 5, 2015

Int. Cls.: 25 and 35

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

INSTANTFIGURE INC. (NEVADA CORPORATION)
17662 ARMSTRONG AVENUE
IRVINE, CA 92614

FOR: CLOTHING, NAMELY, HEADWEAR, FOOTWEAR, TOPS, BOTTOMS; CLOTHING, NAMELY, WOMEN'S UNDERGARMENTS THAT SUPPORT AND RESHAPE THE BODY; CLOTHING, NAMELY, T-SHIRTS, SHIRTS, CARDIGANS, BLOUSES, BODY SUITS, COATS, JACKETS, PANTS, SKIRTS, DRESSES, BELTS, HATS, SCARVES, GLOVES, KIMONOS, MUFFS, SUITS, TUNICS, WAISTCOATS, VESTS, SLEEPWEAR; DENIM CLOTHING, NAMELY, JEANS, SKIRTS, SHIRTS, HATS, SHORTS, DRESSES, TROUSERS, JACKETS AND COATS; SUBDE AND LEATHER CLOTHING, NAMELY, GLOVES, TROUSERS, SKIRTS, JACKETS, COATS, HATS, BELTS, SHIRTS, DRESSES, LINGERIE; LINEN CLOTHING, NAMELY, DRESSES, TROUSERS, JACKETS, SHIRTS, BLOUSES; KNIT WEAR, NAMELY, JERSEYS AND HEAVY KNITWEAR IN THE NATURE OF SWEATERS AND SWEATER JACKETS; JUMPSUITS, SHORTS, SWEATSHIRTS, UNDERWEAR, PAJAMAS, LINGERIE, CORSETS, BRAS, BUSTIERS, BODY STOCKINGS, HOT PANTS, CAMISOLES, SUSPENDERS, CHEMISES, HOSIERY, THIGH HIGH STOCKINGS, GARTER BELTS, PANTYHOSE, LEGGINGS, TIGHTS, SOCKS, STOCKINGS, LONG JOHNS, SINGLET, SWIMWEAR, BIKINIS, SARONGS, PONCHOS, PULLOVERS, BANDANAS, POLO SHIRTS, FAKE FUR JACKETS AND COATS, SWEATERS, HOODS, ANORAKS, HOODED SWEATERS, WIND RESISTANT JACKETS, TANK TOPS, SLIPPERS, NECKWEAR, MITTENS, RAINWEAR, PARKAS, OVERALLS, JOGGING SUITS, SKIWEAR, MASQUERADE COSTUMES; FOOTWEAR, NAMELY, FLIP FLOPS, SANDALS, DRESS SHOES, ATHLETIC SHOES, BOOTS, SNEAKERS, IN CLASS 25 (U.S. CLS. 22 AND 39).



FIRST USE 10-24-2012; IN COMMERCE 10-24-2012.

FOR: RETAIL AND ON-LINE RETAIL STORE SERVICES FEATURING GENERAL MERCHANDISE; RETAIL CLOTHING STORE SERVICES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 10-24-2012; IN COMMERCE 10-24-2012.

Michelle K. Lee

Director of the United States
Patent and Trademark Office

THE MARK CONSISTS OF THE LITERAL ELEMENTS "INSTANT" AND "FIGURE" STYLIZED. THE STYLIZED IMAGE OF A FEMALE STANDING WITH HER ARMS STRETCHED OUT. ARMS AND HEAD OF THE FEMALE FIGURE ARE PARTIALLY REMOVED.

Reg. No. 4,730,430 SER. NO. 86-286,443, FILED 5-20-2014.

RONALD AIKENS, EXAMINING ATTORNEY

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Requirements in the First Ten Years*
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Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

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United States of America

United States Patent and Trademark Office

INSTANT VACATION GRATIFICATION

Reg. No. 4,709,359

Registered Mar. 24, 2015

Int. Cls.: 35, 39, and 43

SERVICE MARK

PRINCIPAL REGISTER

ORBITZ, LLC (DELAWARE LIMITED LIABILITY COMPANY)
SUITE 1000
500 W. MADISON ST.
CHICAGO, IL 60661

FOR: PROVIDING INCENTIVE AWARD PROGRAMS FOR CUSTOMERS THROUGH THE PROVISION OF PREPAID HOTEL ACCOMMODATIONS FOR THE PURPOSE OF PROMOTING AND REWARDING LOYALTY, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 10-17-2013; IN COMMERCE 10-17-2013.

FOR: TRAVEL AGENCY SERVICES, NAMELY, MAKING RESERVATIONS AND BOOKINGS FOR TRANSPORTATION; PROVIDING INFORMATION CONCERNING TRAVEL, TRAVEL NEWS AND TRAVEL-RELATED TOPICS VIA ELECTRONIC COMMUNICATIONS NETWORKS; PROVIDING A WEBSITE AND WEBSITE LINKS TO TRAVEL INFORMATION, GEOGRAPHIC INFORMATION, MAPS, MAP IMAGES AND TRIP ROUTING; PROVIDING AN ONLINE COMPUTER DATABASE IN THE FIELD OF TRAVEL INFORMATION, IN CLASS 39 (U.S. CLS. 100 AND 105).

FIRST USE 10-17-2013; IN COMMERCE 10-17-2013.

FOR: TRAVEL AGENCY SERVICES, NAMELY, MAKING RESERVATIONS AND BOOKING FOR TEMPORARY LODGING, IN CLASS 43 (U.S. CLS. 100 AND 101).

FIRST USE 10-17-2013; IN COMMERCE 10-17-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "VACATION", APART FROM THE MARK AS SHOWN.

SN 86-169,067, FILED 1-17-2014.

GIANCARLO CASTRO, EXAMINING ATTORNEY



Michelle K. Lee
Director of the United States
Patent and Trademark Office

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Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

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United States of America

United States Patent and Trademark Office



Reg. No. 4,638,332

Registered Nov. 11, 2014

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

INSTANT CREDIT AUTO SALES LLC (MISSOURI LIMITED LIABILITY COMPANY)
2151 N.E. INDEPENDENCE AVENUE
LEE'S SUMMIT, MO 64064

FOR: RETAIL STORE SERVICES FEATURING PRE-OWNED AUTOMOBILES, IN CLASS
35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 1-1-2014; IN COMMERCE 1-1-2014.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AUTO", APART FROM THE
MARK AS SHOWN.

THE MARK CONSISTS OF A STYLIZED OUTLINE DEPICTING THE FRONT AND TOP
PORTION OF AN AUTOMOBILE PARTIALLY SURROUNDING THE WORDS "INSTANT
AUTO" IN STYLIZED FORM.

SN 86-090,963, FILED 10-14-2013.

TIMOTHY FINNEGAN, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

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Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

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United States of America

United States Patent and Trademark Office

InstanteStore

Reg. No. 3,885,879

Registered Dec. 7, 2010

Int. Cls.: 9, 35 and 42

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

ESOLVED MSC SDN. BHD. (MALAYSIA CORPORATION)
6 FLR HOTEL ROYAL PENANG, 3 JLN LARUT
GEORGETOWN, PENANG, MALAYSIA 10050

FOR: COMPUTER E-COMMERCE SOFTWARE TO ALLOW USERS TO PERFORM ELECTRONIC BUSINESS TRANSACTIONS VIA A GLOBAL COMPUTER NETWORK; COMPUTER SOFTWARE FOR USE IN CUSTOMER RELATIONSHIP MANAGEMENT (CRM); WEB SITE DEVELOPMENT SOFTWARE, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 9-9-2001; IN COMMERCE 9-9-2001.

FOR: ELECTRONIC COMMERCE SERVICES, NAMELY, PROVIDING INFORMATION ABOUT PRODUCTS VIA TELECOMMUNICATION NETWORKS FOR ADVERTISING AND SALES PURPOSES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 9-9-2001; IN COMMERCE 9-9-2001.

FOR: COMPUTER SERVICES, NAMELY, DESIGNING AND IMPLEMENTING ON DEMAND WEB SITES IN THE NATURE OF TURNKEY PACKAGES ALLOWING CUSTOMERS TO CREATE ECOMMERCE WEB SITES FOR THE PURPOSE OF UPLOADING PHOTOS AND CREATING GIFTS; DESIGNING, CREATING, MAINTAINING AND HOSTING ONLINE RETAIL AND ELECTRONIC COMMERCE WEBSITES FOR OTHERS, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 9-9-2001; IN COMMERCE 9-9-2001.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-015,391, FILED 4-16-2010.

ZHALEH DELANEY, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

United States of America

United States Patent and Trademark Office

INSTANT NURTURING

Reg. No. 4,371,981

Registered July 23, 2013

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

MADISON LOGIC, INC. (DELAWARE CORPORATION)
257 PARK AVENUE SOUTH, FLOOR 5
NEW YORK, NY 10010

FOR: ADVERTISING SERVICES; AD-SERVING SERVICES; LEAD GENERATION SERVICES; BUSINESS CONSULTATION SERVICES; MARKETING SERVICES; ADVERTISING OPTIMIZATION SERVICES, NAMELY, ADVERTISING CONSULTATION TO ENHANCE THE REACH AND EFFICIENCY OF ADVERTISING EFFORTS; ADVERTISING MANAGEMENT SERVICES, NAMELY, ADVERTISING CAMPAIGN MANAGEMENT AND SUPPORT SERVICES; INFORMATION AND DATA TRACKING, MONITORING, COMPILATION, ANALYSIS, AND REPORTING RELATING TO ALL OF THE FOREGOING SERVICES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 10-1-2012; IN COMMERCE 10-1-2012.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-796,573, FILED 12-6-2012.

CAROLYN CATALDO, EXAMINING ATTORNEY



Lea Stret Ke

Acting Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

United States of America

United States Patent and Trademark Office



Reg. No. 4,566,217

Registered July 15, 2014

Int. Cls.: 16 and 35

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

MARK V. HEALY (CANADA INDIVIDUAL)
15 WENDOVER ROAD
MARK V. HEALY
TORONTO, ONTARIO, CANADA M8X2L1

FOR: EPHEMERA, NAMELY, AUTOGRAPHS OF CELEBRITIES AND FAMOUS INDIVIDUALS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FOR: ONLINE RETAIL STORE SERVICES FEATURING AUTOGRAPHED IMAGES OF CELEBRITIES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

PRIORITY CLAIMED UNDER SEC. 44(D) ON CANADA APPLICATION NO. 1571420, FILED 4-2-2012, REG. NO. TMA860,817, DATED 9-20-2013, EXPIRES 9-20-2028.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AUTOGRAPHS", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF A STAR DESIGN SHOWING ONE LARGE STAR SET IN FRONT OF TWO SMALLER STARS, ONE ON EACH SIDE, PARTIALLY BEHIND THE LARGE STAR, WITH A BANNER UNROLLING FROM BEHIND THE STAR DESIGN WITH THE STYLIZED WORDS "INSTANT AUTOGRAPHS" ON THE BANNER AND BELOW THE BANNER ARE THE UNDERLINED STYLIZED WORDS "FOR EVERY FAN".

SER. NO. 85-743,813, FILED 10-2-2012.

REGINA DRUMMOND, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
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Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

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United States of America

United States Patent and Trademark Office

INSTANT DATAFICATION

Reg. No. 4,542,262

Registered June 3, 2014

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

CYPRESS INFORMATION ASSOCIATES, INC. (CALIFORNIA CORPORATION)
126 CLOCK TOWER PLACE, SUITE 126
CARMEL, CA 93923

FOR: ON-LINE COMPUTER DATABASE CONTAINING INFORMATION OR FACTS ABOUT A BROAD RANGE OF BUSINESS SUBJECTS AND EVENTS, NAMELY, FINANCIAL OPERATIONS AND LIABILITIES OF BUSINESSES FOR BUSINESS PURPOSES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 12-10-2005; IN COMMERCE 12-10-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "DATAFICATION", APART FROM THE MARK AS SHOWN.

SER. NO. 85-981,992, FILED 8-12-2011.

ZACHARY BELLO, EXAMINING ATTORNEY



Nichelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
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Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

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United States of America

United States Patent and Trademark Office

Instant Outsourcing

Reg. No. 4,342,037

Registered May 28, 2013

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

GLOBAL RESEARCH AND DEVELOPMENT (WYOMING CORPORATION)
2710 THOMES AVENUE, #352
CHEYENNE, WY 82001

FOR: PROFESSIONAL STAFFING AND RECRUITING SERVICES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 8-27-2012; IN COMMERCE 8-27-2012.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "OUTSOURCING", APART FROM THE MARK AS SHOWN.

SER. NO. 85-737,106, FILED 9-24-2012.

MATTHEW KLINE, EXAMINING ATTORNEY



Lisa Street

Acting Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

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Requirements in the First Ten Years*
What and When to File:

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Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

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